



March 2015

The Key to Making it Happen

1. From Nothing to a Business in 8 hours

Well maybe not exactly.

Last month I participated in a Business Awareness Day organised by the excellent [Working Knowledge](#) team. The aim of the day was to get 6th formers thinking about business and the things that go to make it all work, increase confidence and comfort talking with employers/business people.



These 6th formers came in cold, had to dream up a product, pitch it, refine their model with help from Business Volunteers and then make a final presentation. It truly was an excellent day with the huge satisfaction of seeing groups of young people learning to interact effectively between themselves and to relative strangers. I would urge anyone with a little time available to volunteer—**it is not just an education for the students.**

In the closing discussion students were asked what they felt they had got out of the session, and not surprisingly many students said better understanding of how to communicate in a team. When asked to expand on this a number of students said as soon as they put some numbers to their ideas (market sizes, yields, estimated costs, competitive pricing, carriage times from overseas manufacturers) they found communication to be much more clear and that challenges were easier to talk about..

[.For more information on metrics and KPIs click here](#)

2. Business Transformers fixed price KPI & Metrics service

Contact [Business Transformers Ltd by e-mail](#) ,or by calling 0794 1161321 for a no obligation review and discussion. For more information on change management, business improvement, metrics & KPI's, plus information on funding options check out the [Business Transformers website](#).



3. Government Growth Voucher Scheme expires end of March

[Growth vouchers](#) are a government scheme to help small businesses get advice on business growth—check out the link.